

FLOOR MAP *IOFT* 2018

31st INTERNATIONAL OPTICAL FAIR TOKYO

Dates October 22 [Mon] - 24 [Wed], 2018
Venue East Halls, Tokyo Big Sight, Japan

Organised by: Reed Exhibitions Japan Ltd. / Fukui Optical Association
 Co-organiser: All Japan Optical Industrial Association
 Japan Glasses Wholesale Association
 Co-sponsor: Japan Association of Optical Stores / Japan Optometric Association

How to look for exhibitors

Find out the booth number of the company you are looking for from the Exhibitor List at the reverse side.

(Example) REED... 7 - 55 [Aisle No.7]

LEGEND

- EMERGENCY EXIT
- TOILET
- SNACK
- Wi-Fi
- AWARD *Japan Eyewear Award 2019* (JEA) Award Winner
- ADVERTISER ON FLOOR MAP

Search exhibitors/products in Exhibitor Directory

https://www.ioft.jp/eguide_en/

See reverse for the Exhibitor List



*This Floor Map is as of September 30, 2018. The actual layout might be different.

FLOOR MAP

Map showing exhibitor booths, aisles, and special zones. Key areas include:

- Japanese Designers' Area** (Booths 1-30)
- FRANCE PAVILION** (Booths 3-30)
- FUKUI ZONE** (Booths 5-30)
- FUKUI OPTICAL ASSOCIATION** (Booths 8-30)
- KOREA PAVILION** (Booths 11-30)
- TAIWAN PAVILION** (Booths 10-30)
- GENERAL ZONE** (Booths 13-30)
- LUXURY ZONE** (Booths 9-30)
- AWARD GALLERY** (Booth 2-40)
- LOUNGE** (Booths 1-30)
- SEMIPRIVATE VENUE** (Booths 1-30)
- VIP LOUNGE** (Booths 1-30)

31st Japan Best Dressed Eyes Awards

Oct.22 [Mon] Part1 The Appearance of the Awardees (Admission free) Time: 16:30- Venue: Registration Counter
 Part2 Award Ceremony (Only for those who have applied in advanced) Time: 18:30- Venue: Reception Hall

Political Field	Economic Field	Cultural Field	Showbiz Field	Sunglasses Field	Special Prize
 Keiichi Ishii Minister of Land, Infrastructure, and Transport and Tourism	 Akio Nitori NITORI Holdings Co., Ltd. Chairman and Chief Executive Officer	 Ayako Kato Freelance Announcer	 Etsushi Toyokawa Actor	 Darenogare Akemi Model/Talent	 Morning Musume '18 Idol Group (Morning Musume, '18 selected members as the best dressed eyes) *Honorary omitted.

Japan Eyewear Award 2019

All the award winning items can be seen at the Award Gallery.

Award Categories	Exhibitor's Name [Brand Name/Product Name]
Men's Eyewear Category	SANKO KOGAKU Co., Ltd. [DUN/DUN-LC-012] KIT Co., Ltd. [pierre eyewear/New York] SCRAMBLE Co., Ltd. [GROOVER/GOROUND]
Ladies' Eyewear Category	FUKUI MEGANE INDUSTRY Co., Ltd. [ESPLENDOR/EP-9001] MOREL FRANCE [MOREL/MOREL 20052K] William Morris London Ltd. [William Morris/Black Label BL40001]
Kids Eyewear Category	ZYGOSPEC Co., Ltd. [AirFly/AF-901] Tail Hook Co., Ltd. [omodok/little-102 col.BL] BOSTONCLUB Co., Ltd. [BCPC Kids/BK-022]
Sunglasses Category	EIGHT OPTIC Co., Ltd. [CAZAL/9077] HENUA [HENUA/ROTA col:5070] Nishimura Precision Co., Ltd. [Paperglass/Paperglass sunglasses Round shape]
Functions & Technologies Category	ONBEAT Inc. [Onbeat/ONB-426H] EIGHT OPTIC Co., Ltd. [PARASITE/NINJA] BOSTONCLUB Co., Ltd. [JAPONISM/JP-C01]

Interested in exhibiting?

IOFT 2019

Oct. 8 [Tue] - 10 [Thu], 2019

Book your space at "Exhibit Space Reservation Counter" near the entrance of East Hall 4