



29th INTERNATIONAL OPTICAL FAIR TOKYO

IOFT 2016 FLOOR MAP

Dates: October 3 [Mon] – 5 [Wed], 2016 10:00–18:00 (10:00–17:00 on Oct. 5) Venue: West Hall 3, 4, Tokyo Big Sight, Japan

Organised by: Reed Exhibitions Japan Ltd. / Fukui Optical Association

Reed Exhibitions

*This Floor Map is as of Sep. 9, 2016. The actual layout might be different.

EYEWEAR OF THE YEAR (EOY) 2017

Winners for each category ▼ Company Name [Brand Name / Product or Model Name]

<p>Men's Eyewear Category</p> <ul style="list-style-type: none"> • SUGIMOTOKEI CO., LTD. [SUGIMOTOKEI/KSW-3 col.3] • BOSTON CLUB CO., LTD. [BOSTON CLUB/RAYMOND] • OPT DUO INC. [H-fusion/HF-502] 	<p>Kids Eyewear Category</p> <ul style="list-style-type: none"> • ATELIER ONE OFF [Y-SMILE/YS201] • SCRAMBLE CO., LTD. [GROOVER/be APOLLO col.2] • HUG OZAWA CO., LTD. [EYES CLOUD kid's/EK-03L] 	<p>Awards Ceremony</p> <p>Date: Oct. 3 [Mon], 13:00– Venue: "EYEWEAR OF THE YEAR 2017" Gallery</p>
<p>Ladies' Eyewear Category</p> <ul style="list-style-type: none"> • IWAKI OPTICAL CO., LTD. [MODO EYEWEAR/MODO-4401] • FUKUI MEGANE INDUSTRY CO., LTD. [ESPLENDOR/EP-026K] • VICTOR GROS DISTRIBUTION [TRACTION PRODUCTIONS/PATROL] 	<p>Sunglasses Category</p> <ul style="list-style-type: none"> • YAMAMOTO KOGAKU CO., LTD. [ayame x SWANS/STRIX AY SW-0001] • PTOLEMY48 CO., LTD. [Ptolemy48/Jupiter JP-001] • LINDBERG [LINDBERG/LINDBERG Sun] 	<p>Functions & Technologies Category</p> <ul style="list-style-type: none"> • SANKO KOGAKU CO., LTD. [DUN/DUN-2107] • CHARMANT INC. [M FLIP/MF24604] • IC BERLIN JAPAN K.K. [Ionono TITAN/T50-17-6]

29th Japan Best Dressed Eyes Awards Presentation Ceremony

Awards Ceremony at the Reception Party
Date: Oct. 3 [Mon], 18:30– Venue: Reception Hall, 1F, Conference Tower at Tokyo Big Sight

The Awards Presentation Ceremony will take place on the first day of the exhibition.

Political Field	Economic Field	Cultural Field	Showbiz Field (Female)	Showbiz Field (Male)	Sunglasses Field	Special Prize
						
Taro Kono (Member of the House of Representatives)	Hiroshi Ohnishi (President and C.E.O Isetan Mitsukoshi Holdings Ltd.)	Shota Shunputei (Rakugo Performer)	Ryoko Hirose (Actress)	Mitsuhiro Oikawa (Actor/Musician)	Mariya Nishiuchi (Singer/Actress)	Mayuko Kawakita (Actress/Talent)

*honors omitted



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West Hall 4 [9-20]



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Jeep eyewear will come into Japan market soon.

Booth 6-58/60

How to look for exhibitors

Find out the booth number of the company you are looking for from the Exhibitor List.

(Example) Reed Optical 5-13

LEGEND

EMERGENCY EXIT TOILET SNACK Wi-Fi

AWARD "EYEWEAR OF THE YEAR 2017" (EOY) Award Winner

See reverse for the Exhibitor List