

## Ribbon-cutting ceremony celebrates the opening of IOFT 2011

50 dignitaries of retailers, wholesalers, optical associations  
from across the world gathered



**Record Number! 521 Exhibitors from 20 countries**



## Fashionable and unique eyewear showcased at “tide” – The International Designers



Active business discussion were seen at each booth between exhibitors and Asian buyers



## “24<sup>th</sup> Japan Best Dressed Eye Award” Ceremony with thousands of audience



## Grand Prix Announced “Eyewear of the Year Award”



## **600 industry executives of retailers, wholesalers and exhibitors joined the IOFT Reception Party**



### **Dates of IOFT 2012 Announced**

**25<sup>th</sup> International Optical Fair Tokyo – IOFT 2012**

**Dates: October 20(Mon) – 22(Wed), 2012**

**Venue: Tokyo Big Sight, Japan**

**Organised by: Reed Exhibitions Japan Ltd.  
Fukui Optical Association**

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